

# Managing uncertainty in the global supply chain: why does it matter and how can we succeed?

F&L Hamburg  
9-10 May 2019



# Thursday 9 May, 2019

F&L'S MEETING IS HOSTED BY KÜHNE LOGISTICS UNIVERSITY  
Großer Grasbrook 17, 20457 Hamburg (kindly sponsored by SAP)



12:00-13:00 **Conference Lunch** sponsored by Transporeon

## CONFERENCE OPENING

- 13:00 – 13:30
- **John Riley** President F&L / Asset Productivity Director CHEP
  - **Karl Gernandt** Executive Chairman KÜHNE HOLDING
  - **Prof Dr Thomas Strothotte** President KLU (Kühne Logistics University)
  - **Philip Evans** Secretary General F&L and **Gavin Roser** Ambassador-at-Large F&L

## SESSION 1 - A MORE VULNERABLE SUPPLY CHAIN?

Current macro issues (trade wars, climate change, the Far East, rapid innovation, consumer demand, e-commerce, Trump, Brexit...) are heightening the effects and fallout of volatility, creating spikes and dips in demand, uncertainty around delivery times, the viability of some supply chain routes, stock levels and much more

- 13:30 – 15:00
- Keynote: Four revolutions rocking the global supply chain, **Wolfgang Lehmacher** Thought Leader and International Supply Chain / Logistics Practitioner*
- Roundtable: Practical and solutions-focused discussion with decision makers*
- **Pietro D'Arpa** Director Supply Chain Europe P&G
  - **Nils Haupt** Senior Director HAPAG-LLOYD
  - **Ines Surholt** Corporate Risk & Insurance Manager NACORA INTERNATIONAL INSURANCE
  - **Michele Acciaro** Associate Professor Maritime Logistics KLU
  - **Keith Andrey** Vice President Global Freight Forwarding UPS
  - Moderated by **Wolfgang Lehmacher**

15:00 – 15:30 **Coffee**

## SESSION 2 - TODAY'S REALITIES: A DIFFERENT TOMORROW?

Achieving results in our unpredictable environment increases pressure on the decision-making process and may demand new models, more flexibility and different ways of working - climate change and consequent regulations will add another dimension

- 15:30 – 16:00
- Keynote: What are we more interested in predicting: climate change policy or climate change? **Hans von Storch** Professor UNIVERSITY OF HAMBURG, OCEAN UNIVERSITY CHINA (QUINDAO), INSTITUTE COASTAL RESEARCH HRZ*

16:00 – 17:00	<p><b>Choice of breakout sessions to debate some of today's issues</b></p> <p><i>A. Managing supply chain risk and building resilience</i></p> <ul style="list-style-type: none"> <li>• Leader: <b>Alan McKinnon</b> Professor of Logistics KLU with participants including</li> </ul> <p><i>B. Developing the ability to measure and drive investments for sustainable mobility (KPIs and addressing end-to-end inefficiencies across the supply chain to improve asset utilisation)</i></p> <ul style="list-style-type: none"> <li>• Leader: <b>Andreas Georg</b> Senior Strategic Sourcing Manager Logistics MARS with participants including</li> </ul> <p><i>C. Managing global consumer demand is creating pressures on supply chains: meeting customer expectations, long supply chains, regional structural change and high FMCG sales growth</i></p> <ul style="list-style-type: none"> <li>• Leader: <b>Rod Franklin</b> Adjunct Professor of Logistics and Academic Director of Executive Education with participants including</li> </ul>
17:00 – 17:30	<p>Group leaders discuss “reflections on approaching today's challenges” with the full audience</p>
	<p>Around 17:30, we walk over to Pier "Elbphilharmonie" to board two of Hafen Hamburg's barges. Networking and commentary on board water transport to dinner. Famous Einbeck beer kindly provided by KWS.</p>
19:00 – 22:30	<p><b>Dinner at Sagabiel</b> kindly co-sponsored by VTG</p>



# Friday 10 May, 2019

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08:30 Coffee



## SESSION 3 - ALMOST EVERY INDUSTRY FACES CHANGE

and the breadth and depth of these changes brings transformation of entire systems of production, management, and governance as well as fundamentally altering the way we live, work, and relate to one another

09:00 – 09:30	<i>Keynote: Building a digital business ecosystem and future supply chains.</i> <b>Frank Vorrath</b> Executive Supply Chain Transformation Leader GARTNER
09:30 – 09:45	<i>Keynote: Why Millennials Keep Dumping You: An Open Letter to Management,</i> <b>Bart Jongen</b> Supply Chain Change Leader AIR FRANCE KLM ENGINEERING & MAINTENANCE
09:45 – 10:45	<b>‘Speed date style’ discussions with logistics industry entrepreneurs and PhD candidates – what can you learn?</b> Coffee break generously provided by the Port of Valencia
10:45 – 12:15	<i>Roundtable strategic discussion on managing the next level of efficiency, demand management and making the leap to being flexible, agile and robust operations to cope with uncertainty. Shared data is so far limited. Can predictive technologies help, and are ‘go-to-market’ platforms real progress? What are tender/sourcing platforms doing to support agile, volatile, robust and elastic sourcing to avoid supply chain disruption?</i> <ul style="list-style-type: none"><li>• <b>Sergio Barbarino</b> Research Fellow P&amp;G</li><li>• <b>Andrea Currone</b> Global Vice President KUEHNE + NAGEL</li><li>• <b>Elinor Castell</b> Chief Solution Expert Digital Logistics SAP</li><li>• <b>Armin Musija</b> Manager Strategic Initiatives TRANSPOREON</li><li>• <b>Jacek Tarkowski</b> Sales Director Shipper/Logistic Providers ALPEGA GROUP</li><li>• Moderated by <b>Kai Hoberg</b> Head of Logistics and Professor Supply Chain/Operations Strategy KLU</li></ul>
12:15 – 12:30	<b>Next steps and close of meeting</b>
12:30 – 13:30	<b>Lunch</b>



Next F&L meeting  
**7-8 November 2019**  
**Napoli - Italy**