



# “Sustainability” the long view

What do past developments in logistics teach us about how we prepare for the future? And how do today’s business leaders ensure their companies play a role in **tomorrow’s world** for the benefit of customers, employees and shareholders whilst successfully navigating international supply chains?

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F&L Napoli, 14-15 November 2019





# Thurs 14 Nov, 2019

**F&L'S MEETING IS HOSTED BY SRM**  
*Maritime Economy Observatory – SRM, Intesa Sanpaolo, Via Toledo 177, Napoli*

11:15 - 12:45 Registration, networking and conference lunch

## OPENING

12:45 – 13:05 *Welcome*

- **John Riley** President F&L / Asset Productivity Director CHEP
- **Massimo Deandreis** General Manager SRM INTESA SANPAOLO
- **Umberto Masucci** President PROPELLER CLUB
- **Pietro Spirito** President PORTS OF NAPOLI AND SALERNO

13:05 – 14:00 *Setting the twin themes: what do we see, what's the outlook, what are the real issues?*

- **The “Big Three”** moderated by **Rod Franklin** Adjunct Professor of Logistics and Academic Director Executive Education KLU
- **Margi van Gogh** Head of Supply Chain & Transport WEF
- **Massimo Deandreis** General Manager SRM

## BRINGING TODAY'S ISSUES TO LIFE

Practical examples from some industry sectors under pressure:  
 what do supply chain leaders need to consider?

14:00– 15:00 **Guido Grimaldi** Corporate Commercial Director of Grimaldi Short Sea Shipping, Finnlines, Minoan Lines and Malta Motorways of the Sea GRIMALDI GROUP / President ALIS

*Actors in the supply chain*

- **Jörg Walden** CEO and Founder i-POINT SYSTEMS

*The world of waste*

- **Rick Martens** Development Manager Logistics N+P GROUP

*Plastic is a good invention*

- **Theo Zwygers** Supply Chain Advisor ORPIC

*To hell with the consequences – I want it faster/better/cheaper*

- **Massimo Marciani** President FREIGHT LEADERS' COUNCIL

15:00 – 15:30 Coffee kindly sponsored by Port of Valencia



## SUSTAINABILITY IN THE PROCUREMENT DECISION

What, when, and how much can energy transition, truck manufacturing, big data and relevant legislation contribute to improved sustainable mobility?

15:30 - 16:45

*Yesterday, today and tomorrow*, and session moderator

☐ **Krzysztof Szmidski** Transport & Logistics EMEA Lead CARGILL, F&L Think Tank



*Dialogue will focus on what the journey looks like before we reach "mobility el dorado"*

- **Daniel Persson** Global Account Manager SCANIA
- **Mats Johansson** Head Global Land Logistics NESTE
- **Philippe Billiet** Lawyer BILLIET & CO
- **Rod Franklin** Adjunct Professor of Logistics and Academic Director Executive Education KLU

## FUTURE SUPPLY CHAIN

A quarter of the world's population are 'millennials' (born 1981-1996). The dominant generation of the post-financial crisis era, this generation is forecast to make up 35% of the global workforce by 2020. What can we learn? Let's discuss.

16:45 – 18:00

*Interactive panel discuss what they see as key issues with the audience*, moderated by **Berit Hägerstrand-Åvall** Vice President Divisional Logistics STORA ENSO and **Bart Jongen** Supply Chain Flexpert AIR FRANCE KLM ENGINEERING



- **Martin Neumann** Transportation Controlling Manager Europe COTY
- **Thorsten Schmidt** Vice President NOVIGO
- **Jakob Muus** Founder & CEO TRACKS
- **Vainius Gulbinas** Sales Manager GAISRE
- **Julia Pfaffengut** Global Project Management Talent SIGNIFY
- **Stavros Karamperidis** Maritime Economics PLYMOUTH UNIVERSITY
- **Aleksandra Stępień** Data Management CHEP



18:00 – 18:15

Close of Day 1

- F&L Baltic Meeting 13-15 May 2020, & Prizes

19:30 – 22:30

Buses leave Renaissance Hotel for Gala Dinner *generously sponsored by Grimaldi and ALIS*





## SHORT F&L UPDATES

08:30 – 09:00

- *Short update from F&L trade compliance workshop*
- *Rail: **Tony Berkeley** Board ERFA and **Ralf-Charley Schultze** President UIRR*
- *Update **Christoph Matulla** Head of the Climate Impact Team ZAMG*
- *New F&L workstreams*

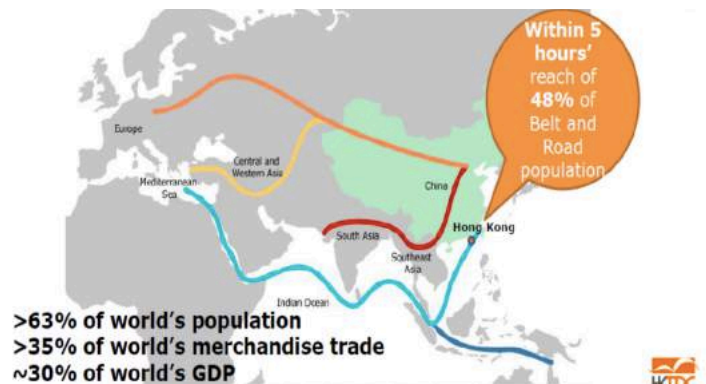
## INTERNATIONAL TRADE: GLOBAL OPPORTUNITIES?

Positioning ourselves to trade effectively in constantly shifting international markets means reviewing our business models: how can we ensure local and global sustainability of our organisations to satisfy future customer, employee and shareholder needs?

09:00 – 09:45

*Europe's evolving trading relationship with China and BRI; implications for the structure of international trade in the future?*

- **Professor Michele Geraci** International Trade Economist, Former Under-Secretary of State, Ministry of Economic Development GOVERNMENT OF THE ITALIAN REPUBLIC



09:45 – 10:15

Coffee kindly sponsored by Transporeon

**TRANSPOREON**  
Delivering connections

10:15 – 11:00

*Assessing and managing risk in the world's most volatile environments; the role of the private sector and why it needs to stay*

- **Stephen Cahill** Director Logistics WORLD FOOD PROGRAMME





# Fri 15 Nov, 2019

## SYNCHROMODALITY

Supply chain transparency benefits all stakeholders but what can we expect from different players in the entire process, today and tomorrow? Can we agree a future roadmap? Who needs to deliver what to whom to make this happen?

11:00 – 12:15	<p><i>Brief descriptive presentations</i></p> <ul style="list-style-type: none"> <li>• <i>ETA for road</i> <b>Christian Pfeifer</b> Head of Operations VEROO</li> <li>• <i>ETA for intermodal</i> <b>Aldo Puglisi</b> Digitalization and Business Processes Reengineering HUPAC INTERMODAL</li> </ul> <p><i>Panel debate with audience moderated by</i> <b>Serge Schamschula</b> Group Head Strategic Marketing TRANSPED</p> <ul style="list-style-type: none"> <li>• <b>Christoph Widmer</b> Transportation Manager (EMEA) CABOT</li> <li>• <b>Armin Musija</b> Manager Strategic Initiatives TRANSPOREON</li> <li>• <b>Christian Pfeifer</b> Head of Operations VEROO</li> <li>• <b>Wim Feys</b> Director CH ROBINSON EUROPE</li> <li>• <b>Aldo Puglisi</b> Digitalization and Business Processes Reengineering HUPAC INTERMODAL</li> </ul>
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## NEXT STEPS

What have we learned from each other?

12:15 – 12:45	<p><i>Panel of youth and experience chosen during conference</i></p> <ul style="list-style-type: none"> <li>• Chaired by <b>Philip Evans</b> Secretary General F&amp;L and <b>Gavin Roser</b> Ambassador-at-Large F&amp;L</li> </ul>
12:45	Close of meeting and next steps
12:50	Lunch

with thanks to

