

# F&L 2020 Mid-Year Review



## THE YEAR SO FAR, AND WHAT'S COMING NEXT

GENEVA 12-13 NOV    NEW PRESIDENT VISION    SUSTAINABLE LOGISTICS    NEW PARTNERSHIP WITH KLU    ONLINE DEBATE

## Thank you!

*The F&L network has been very active in 2020, and there's much more planned*

Thank you for your continuing support and for your participation in the 12 online events we have enjoyed since late March. As we have not yet been together this year, we wanted to reinforce how active F&L has been over the last six months and take an opportunity to set out plans with you for the next few months and ongoing. To be a success your involvement is paramount.

Thank you to many who have introduced friends and colleagues to our online sessions. This is your network.

## Geneva: 12-13 Nov



*F&L's Geneva meeting is planned to go ahead*

We are delighted to be hosted by the United Nations in Geneva on 12 / 13 November for our conference, beginning with a long-awaited networking dinner from 19:00 on Wednesday 11th. We are planning for all scenarios, however the UN is happy at present for everything to proceed.

The agenda drives a more collaborative approach for all logistics and supply chain stakeholders across the European continent – including regulators, financiers and policymakers - to come together for inclusive open discussions on:

- Logistics trends & business disruption
- Accelerated digitalisation & new partners
- How global institutions are helping business leaders
- Mapping actions for the logistics sector to move to a more profitable, efficient and sustainable future
- 3-5 ways that the EU can help enable sector digitalisation and decarbonisation

## F&L to shed new light on sustainable logistics

*Joint F&L & KLU report to be launched at the Geneva conference to provide original messages and recommendations on sustainable logistics*

Momentum is building. You continued the sustainable logistics discussions we began last year in Hamburg and Naples with an online workshop in May and discussion on key issues and possible solutions to make the logistics sector more efficient, reduce CO<sub>2</sub> emissions and increase sustainability. Your key priorities centred around harmonisation and interoperability, regulatory requirements, the innovation and efficiency of assets, and digitalisation.



## Next steps?

*Our partnership with the Kuehne Logistics University & industry experts aims to help you*

In September F&L and the KLU will be collecting the views of all stakeholders, case studies of initiatives taken, and asking about short / long term actions and policies which you believe should be pursued by interested parties in the logistics sector. We have a 3-5 year outlook.

Taking a collaborative approach using F&L's neutral standing, and including input from as many different stakeholders as possible will provide YOU with a distinctive and genuinely useful view of developments in the logistics sector and actions that could be taken

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# Next steps (continued)

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by industry as well as policymakers that may benefit all stakeholders.

We have already spoken to and will continue to interview sector experts and the wider community. You are welcome to get involved in any capacity.

## Online discussions & webinars

More than 300 different individuals have joined for confidential and interesting/challenging debates

Topics over 12 sessions so far have ranged from how leading shippers are adjusting their supply chains to mitigate demand volatility, through to how we rebuild logistics business models to be more sustainable and tackle today's uncertainties.



These sessions enable deeper dialogue between conferences and strengthen our network. They will continue.

Plans for September already include:

- [Pre-registration](#) for Geneva meeting
- [Tues 1<sup>st</sup>](#) – your sustainable logistics priorities (F&L & KLU)
- [Tues 8<sup>th</sup>](#) – Discussion with Citigroup and K+N at 11:00 CET
- [Date tbc](#) – Discussion on “supply chain analytics: hype or hero?” with Cranfield University
- [More to come.](#)

Keep talking to us about your topics of interest.

Our most important message is to wish you a happy and healthy summer; we are looking forward to the next stage of our journey together.

# New F&L President



*My vision for F&L going forwards is about sustainability, diversity and collaborating better in our community*

I was brought up in the Finnish Åland Islands where knowing and working with the local community was essential. Finland and our Nordic neighbours are known for leading the way in sustainable living and we have had the luxury of a little more time to learn from our attempts to adapt our business models and stakeholder communities to this approach.

On my watch while I stand ‘on the bridge’ as F&L’s President, I intend to focus on how we can all make our businesses and the entire logistics sector more ‘sustainable’ for the future – not just in terms of the environment, but also in our value-add proposition.

Part of this is the human element and so diversity of age, gender, education, skills – all elements - will be another focus. While the best person for the job must always be appointed, there is scope to learn more about how we find, recruit, support and retain our teams. I am excited about building on the work F&L has started with young leaders with two-way mentoring opportunities across generations, industries and transport modes.

We can each tackle volatility, uncertainty and disruption better if we look at how we as leaders can collaborate better together. Is it a bigger risk if we do not take the time to push the ‘stakeholder agenda’ forward? How do we define success? How can we steer our business models towards being more efficient, more sustainable and more resilient? Can technology help us innovate, re-think business value propositions and improve our processes?

F&L is exactly the right Forum to tackle these issues because we can work together in a unique way. I am proud to be steering the ship for the next part of our voyage. Thank you all for your continued support and for coming aboard for the journey!

**Berit Hägerstrand-Åvall**

Vice President Divisional Logistics  
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