

Chasing Change: Are We Building Sustainable Strategies?



F&L welcomes an international audience of speakers and participants



15-16 November 2018, Madrid





Thursday 15 Nov, 2018

HOTEL MIGUEL ÁNGEL, Calle Miguel Ángel, 29-31, 28010 Madrid

08:45 – 09:30

COFFEE and REGISTRATION

09:30 - 12:30

CHOICE OF PARALLEL SESSIONS

- (Open) Tour CHEP: world leading automated plant Fuenlabrada (max 30)
- (Open) Workshop “Improve business through communication with enemies and partners”
- (Ask if interested) Think Tank “Environment and sustainable mobility”
- (Closed) Working group “Recruiting and retaining future leaders”

12:30 – 13:30

NETWORKING LUNCH kindly sponsored by Port of Valencia
Arco restaurant, hotel Miguel Ángel



13:45 – 14:30

WELCOME AND CONFERENCE OPENING

- John Riley** Asset Productivity Director CHEP/President F&L, **Philip Evans** Sec Gen F&L
- María José Rallo del Olmo** General Secretary of Transport GOVERNMENT OF SPAIN
- Keynote: New fuels José Luis Almazán Gárate** Professor UNIVERSIDAD POLITÉCNICA DE MADRID

SESSION 1 - INDUSTRY INSIGHT: RETAIL AND FMCG

The impact of rapid change is evident in retail and FMCG which are both driven by the need for flexibility/speed and high volumes. With a focus on innovation, supply chain developments and new business processes, speakers will stimulate audience debate on different solutions for the future.

14:30 – 15:50

INDUSTRY INSIGHT - REVOLUTION IS COMING

- Convenience* **Lars Höglund** Senior VP Group Retail MOL GROUP
- Automotive* **Luis Rafecas López** Former Logistics Manager FORD ESPAÑA / President LOGISTOP
- Electronics* **Pedro Vicente** Operations Manager TP VISION EUROPE (PHILIPS)
- Fashion* **Manel Jiménez Otero** Operations Director TENDAM GROUP (CORTEFIEL)

15:50 – 16:20

Coffee

SESSION 2 - VISIBILITY and TOOLS FOR MANAGEMENT CONTROL

“Visibility” means different things to different stakeholders, but as devices become cheaper and more integrated we see that a plentiful supply of data is still stored in silos. Speakers will provide practical examples of the challenges they face and share honest learning, before engaging the audience in discussion about their own strategies to use visibility for improved efficiency and reduced risk.

16:20 – 17:30

PRACTICAL EXAMPLES AND HANDS-ON LEARNING

- End-to-end supply chain control tower* **Ewonne Lennartsson** Integrated Logistics Director Europe/Central Asia and **Johan Johannesson** Transportation Manager TETRA PAK
- 14 days to 24 hours* **David Castilla** Supply Chain Project Manager SEAT/VW GROUP
- Practical examples and outcomes* **Kai Peters** Vice President 4FLOW
- Challenges of a digital supply network* **Árpád Bodor** Chief Executive E-TRACK



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F&L LEARNING AND NEXT STEPS

17:40 – 18:00

- Developing future leaders in our own organisations* **Bart Jongen** Director Supply Chain EMPower Program AIR FRANCE / KLM ENGINEERING & MAINTENANCE
- Environment and sustainable mobility* **Andreas Georg** Strategic Sourcing Director (EU and CIS) MARS

NETWORKING DINNER CELEBRATION EVENING

19:30 – 22:30
(leaving 19:15)

Evening dinner event generously sponsored by **VIIA** in the **Palace of the Dukes of Sandoña** Calle Huertas 13, Madrid



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08:30 -08:40

Opening: **Philip Evans** Secretary General F&L

SESSION 3 - RESPONDING TO TRANSPORT PRESSURE IN EUROPE

Against a backdrop of global trade pressures, the European transportation market must find ways to deliver despite some challenges. Where are we now, and what do we need to change to build sustainable (long lasting) strategies which ensure effective mobility into the future?

08:40 – 09:20

SETTING THE SCENE

- Keynote:** *Global pressures on the supply chain* **José Manuel Vassallo** Professor / Head Transportation and Land Use Department UNIVERSIDAD POLITÉCNICA DE MADRID
- Communication has a role* **Axel Mattern** CEO and Member Executive Board, HAFEN HAMBURG MARKETING
- One link makes a difference* **Michael Gierloff** Director European Transport Sourcing & Supply Chain Collaboration, CHEP

09:20 – 09:50

- Keynote:** **Elisabeth Werner** Director Land Transport, DG MOVE EURO COMMISSION
- A view from the Shippers

09:50 – 10:10

“Your turn” and short coffee



Friday 16 Nov, 2018

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10:10 – 11:10 **STREAM A: Land transport – where are we now and what would we change?**
 Juan Carlos Merchán Rodríguez Supply Chain Project Manager RENAULT-NISSAN-MITSUBISHI ALLIANCE
 Claudio Rodríguez Director General Infraestructure ENAGÁS TRANSPORTE
Discussion with speakers and audience – “If I had one wish for an efficient supply chain”

10:10 – 11:10 **STREAM B: Sea – where are we now and what would we change?**
 Nicole Dubrow Strategic Operations Manager Pan Europe MARS
 Mar Chao López Head of Commercial PORT OF VALENCIA
 Andrew Huxley Regional Development Director TT CLUB
Discussion with speakers and audience – “If I had one wish for an efficient supply chain”

11:10 – 11:40 Coffee sponsored by Transfesa



11:40 – 12:10 **LEARNING FROM STREAMS A AND B (FULL AUDIENCE)**

- Sea Berit Hägerstrand-Åvall** Vice President Sales and Services STORA ENSO
- Land Martin Kvych** Director LKW-WALTER

SESSION 4 - NEWS HOUR: SMALL ISLAND VS BIG CONTINENT

Off-the-record interviews with key stakeholders and the audience on current topics, including: can we learn to love Brexit?

12:10 – 13:10 **INTERVIEWS AND AUDIENCE PARTICIPATION**

- Led by **Gavin Roser** Ambassador-at-Large F&L

13:15 – 14:30 **NETWORKING LUNCH**
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