

DELIVERY OF THE FUTURE

FROM AI TO B2B TO B2B2C TO D2C TO CUSTOMER-CENTRIC...

AGENDA

PARTICIPATION

WHY ATTEND?

Delivery of the Future

No hype. We focused on the structural elements of change impacting every business, creating new intense pressures on and changing KPIs for all supply chains. The question is not if change will happen, but how to prepare yourself and your business as best you can. Please remember that F&L is independent, neutral and is not seeking commercial gain.

[Ask if you would like slides]. F&L asked recognised supply chain leaders and academics to build our understanding and awareness of structural change transforming supply chain / logistics, and to re-frame continuous discussions on data & digitalisation across the sector.



Wednesday, 17 April 2024

09:00 – 09:30, welcoming participants

Recent F&L dialogue has focused on geopolitical impacts, energy transition and the changing regulatory environment. On top of these multiplying priorities, we must understand how the market for every business is being changed by customer expectations, the journey to meet them, and how our peers, customers, suppliers and ecosystems are changing around us.

09:30 From AI to B2B to B2B2C to D2C to Customer-Centric..... the World has CHANGED

- When the “impossible” becomes the “necessity”
- Why waste time talking about the future? Structural change is coming faster than you think!

Supply chain leadership today

- Mindset / boundaries / rules of the game change fast / innovation & cost trap & creating non-conflicting KPIs

Two sides of the same coin: digital transformation & operational excellence

- Pushing our operating model to the limits: enhancing efficiency and customer value while maintaining operational agility

If we face dramatic change, what do future leaders expect & why might they join your company?

- Trade-offs & future leaders' expectations
- Looking inside: table discussions on future visions given required transformation
 - Key messages from each table to take away

Coming out on top: how does a winning business look?

- Looking outside: actions to build a futureproof ability to innovate & execute
- Illustration through live case studies:
 - Complete interoperability and a single source of truth for all supply chain data, benefiting all parties involved
 - AI forecasting: Swiss retailer transforming warehouse labour planning
 - Paperless supply chain including eCMR & eBL
 - *Demo:* create your own premium ChatGPT model, train it with additional information and ask it questions

Key actions & initiatives

- To accelerate change, and attract key development partners

17:15 close

- Optional campus tour 09:00 – 09:20 / 17:30 – 18:00



This meeting was for senior business leaders & their teams; people who are actively leading industry today.

All those who attended have a detailed participation list. Discussion was led by recognised supply chain leaders from P&G, Electrolux, EY, Unilever & Barry Callebaut, practitioners & academics.

Arcese Trasporti	ÖBB Rail Cargo Group
AVR	OGOShip
Barry Callebaut	P&G
Berger Logistik	Port of Barcelona
Bertschi	Port of Calais
Blume Global	Russell Group
CFL Multimodal	Samskip
Codognotto	Seerefine
DCSA (Digital Container Shipping Association)	Shipsta
Dow	Stora Enso
duisport Terminals	Tim Intralog
Duisport-Duisburger Hafen	Toyota Tsusho Europe
E-llis	Unilever
ECS European Container	Vinturas
Electrolux	Vlantana Logistics
Extrakt.AI	VOS Logistics
EY Advisory Netherlands	Zunarelli – Studio Legale Associato
Fercam	
Fero.AI	
Francesco Parisi Group	
Freightos	
Greenrouter	
Groningen University / Supply Chain Finance Community	
Gruppo Pittini	
H-Farm Business School	
Italscania	
Julius & Clark	
LKW Walter	
Logex	
Logivity, Volvo Group	
Lugo Terminal	
LyondellBasell	
MSC	
Nike	
O-I Europe	