

# Freight logistics in transition: fuels, infrastructure & options for change

As of 2023, global transport was anticipated to contribute 25% of global greenhouse gas emissions, forecast 33% by 2050. This implied the sector – and its current commercial leaders – have a responsibility to tackle decarbonisation with a greater sense of urgency. But how do we secure competitive advantage?

- **Date:** 19 Sept 2023, 12:00 – 16:30 CET plus networking
- **Who:** practitioners, commercial & ESG teams
- **Why:** tough 2025/2030 commitments, but the window is closing. What actions?
- **Where:** Energy Transition Campus (Shell), Grasweg 31, 1031 HW Amsterdam, 30 mins from Schiphol



## Agenda 19 Sept 2023

Pace of change in the freight logistics sector is building as the 2025/30 window looms larger in the headlights. F&L leadership teams help participants consolidate knowledge, understand options for change (sector & company-specific), and considered independent actions / collaborative pathways towards scaling as an industry to make 'sustainability' economically viable. Success will require industry-wide participation and collaboration. Shell's senior leadership team acted as our hosts for this F&L meeting.

- 11:30, arrivals welcomed
- **12pm**, networking lunch
- **12:30pm Session 1: preparing for workshops**
  - [Independent emissions overview CE Delft & an economic case for change? Fors.earth](#)
  - [Shell's chief energy advisor discusses global energy markets](#)
  - Today's collaborative actions, constructive / destructive market behaviours, triggers for sector change **DP World, DSV, FourKites**
- **Session 2: parallel workshops**
  - **Road**, moderated by **Innovation Gateway, Amsterdam Uni Applied Sciences, Cargill & Shell**
    - *Practical strategies*, **Albert Heijn retail, Shell, DSV, Vega International, Scania**
    - Tables of 6: *energy, infrastructure & OEMs* **Volvo** & others
    - Tables of 6: *market behaviours & transition triggers* **Cargill** & others
    - Roving experts: **World Economic Forum, European Copper Institute, FourKites**
  - **Ecosystems: multimodal air-rail-sea-waterways**, moderated by **CFL Multimodal, DP World & Prow Capital**
    - *Practical strategies*, **Bertschi, Port of Hamburg, SAP**
    - Tables of 6: *what makes today's cargo handling point a winning future logistics hub?* **Port Antwerp, Thames Estuary Growth Board** & others
    - Tables of 6: *winners' asset requirements & hub enablers*, **Aengeveit, Verizon** & others
    - Roving experts: **Shell, Ernst & Young, Smart Freight Centre**
- **Session 3: competitive advantage?** **Ineos, DSV, Cargill, Fors.earth, Shell**
- 16:30, close & networking drinks [dinner]

Moderated by **Prof Ploos van Amstel** Amsterdam University Applied Sciences & **F&L**.



*This meeting was for senior business leaders & their teams; people who are actively leading industry today.*

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Aengevelt Immobilien  
Albert Heijn  
Amsterdam University of Applied Sciences  
Bacardi  
Baltic Rail  
Bertschi Group  
BLS Cargo  
Cargill  
CFL multimodal  
CLdN  
Codognotto  
DB Cargo  
DOKA  
Dow  
DP World  
DSV  
ECS European Containers  
European Copper Institute  
EY Advisory Netherlands  
Fors.Earth  
FourKites  
Here Technologies CE Delft  
Heriot Watt Edinburgh Business School  
Humber Ports Logistics  
IRU World Road Transport Organisation  
Julius & Clark  
Klaipeda Free Economic Zone  
LyondellBasell  
Novelis Europe  
Philips  
Port of Antwerp-Bruges

Port of Calais  
Port of Hamburg  
PROW Capital  
SAP  
Scania  
Shell Aviation  
Shell Chief Energy Adviser  
Shell Commercial Road Transport  
Shipsta  
Smart Freight Centre  
SSI Schäfer  
Stora Enso  
Thames Estuary  
Thomas Miller & TT Club  
Trans EU (CargoON)  
Transfesa Group  
University of Cambridge  
Various independent  
Vega International  
Verizon  
Vlantana Logistics Company  
Volvo  
World Economic Forum WEF